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Public Relations Contact
Michael Hayden
973.461.2973
mhayden@redidirect.com

UNITED SPORTS APPAREL DESIGNS SPECIALTY JACKET FOR LOCAL AND INTERNATIONAL 1960s MUSICAL LEGEND



Commemorative High School Varsity Jacket Designed Especially for Tommy DeVito, Original Member of the 1960s Hit Doo Wop Band, the Four Seasons

(FAIRFIELD, NJ) United Sports Apparel, the largest supplier of custom varsity jackets in the Northeast, recently designed a commemorative jacket for Tommy DeVito, one of the original members of the classic 1960s doo wop band, The Four Seasons.

DeVito was born in Belleville, New Jersey and graduated from Belleville High School in the 1950s before founding the band that would become The Four Seasons, also known as Frankie Valli and the Four Seasons. The hit Broadway musical, Jersey Boys is largely based on an unpublished book by DeVito about the early days of The Four Seasons.

DeVito has remained loyal to his hometown and Bellville High School and has gone back over the years to participate in various educational and fundraising efforts.

To commemorate a special birthday for DeVito, family and friends approached United Sports Apparel to create a special Bellville High School varsity jacket.

“When Mr. DeVito’s family came to us, they casually mentioned he was an original member of The Four Seasons band. We were thrilled to accommodate the request for one of our own local celebrities who remains a national treasure,” said Karen Morgan, Vice President of United Sports Apparel.

The Four Seasons, inducted into the Rock n Roll Hall of Fame in 1990, were one of the most prolific doo wop bands of the 60s, producing well-known hits, like ‘Sherry’, ‘Big Girls Don’t Cry’ and ‘Walk Like a Man’, well into the mid-1990s. While the band has changed, using different musicians throughout its long career, the original four, including Frankie Valli, Tommy DeVito, Nick Massi and Bob Gaudio remain close as business partners and friends, even joining together on stage for the opening of Jersey Boys on Broadway.

About United Sports Apparel

Located in Fairfield New Jersey, United Sport Apparel has over 65 years of experience providing the highest quality in hand-crafted custom athletic, travel and awards apparel for teams, businesses and professionals. United Sports Apparel jackets are hand-made in the United States, using only the finest quality wool, leather and brass snaps available. For more information, visit unitedsportsapparel.com.